

# Listing on Bursa Malaysia

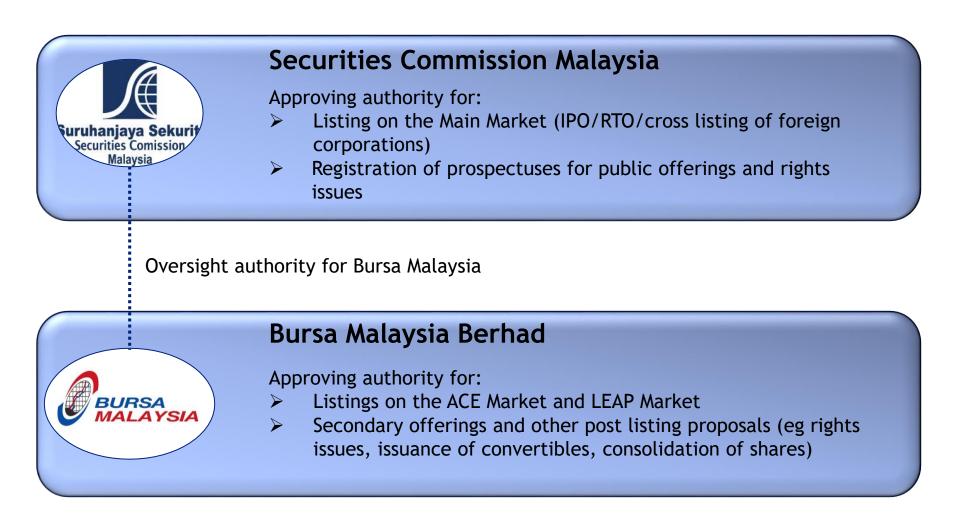
#### **Presentation by:**

Equity IPO, Securities Market Bursa Malaysia Berhad



## Introduction





## **Bursa Malaysia Market Structure**



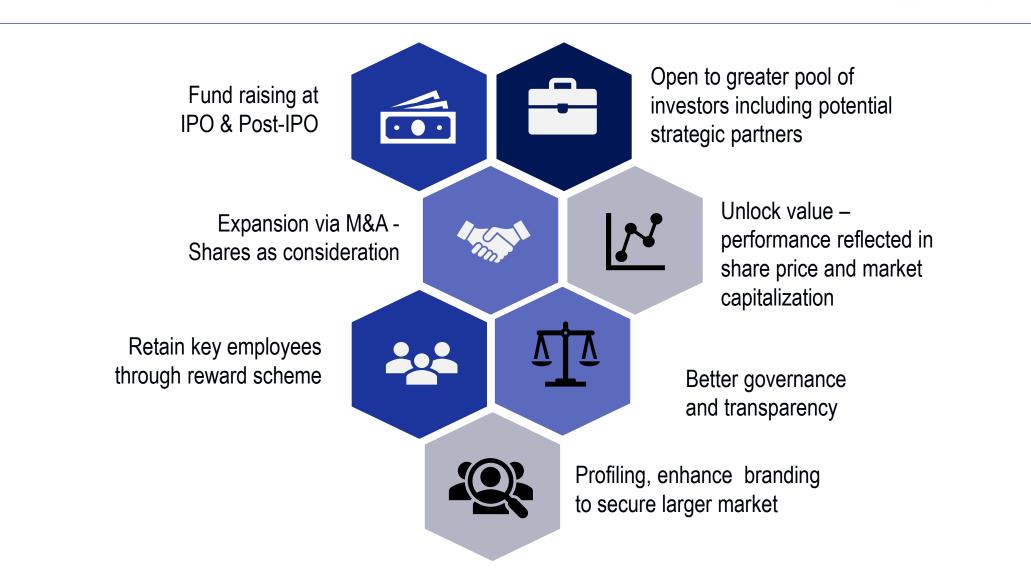




## Listing overview

## Why List?





# Listing Options on Bursa Malaysia



	Market	Market	<b>LEAP</b> Market
Approving authority	SC (CMSA)	Bursa (LR)	Bursa (LR)
Prospectus/ Information Memorandum	SC (Prospectus Guidelines)	SC (Prospectus Guidelines)	Lodge IM with SC (LR)
Adviser/Sponsor	IPO submission	IPO submission + 3 yrs* after listing	IPO submission + 3 yrs after listing
Who can be Adviser/Sponsor	Principal Advisers	Principal Advisers registered a Sponsors	Principal Advisers + eligible Corporate Finance Advisers
Admission criteria	<ul> <li>Profit track record</li> <li>Market capitalisation</li> <li>Infrastructure cos</li> </ul>	<ul> <li>No minimum profit or operation</li> <li>Demonstrate potential</li> </ul>	No minimum profit or operation
Moratorium on promoters shares	6 months	3 Years *	4 years
Public spread	25% (min 1,000 shareholders)	25% (min 200 shareholders)	10%

\* Liberalised for ACE Market companies that have met Main Market qualitative criteria

## **Listing Criteria**



	Key Criteria		Description	
warket	Entry modes	<ol> <li>Profit Test</li> <li>≥ RM20 mil uninterrupted net profit for 3 - 5 financial years</li> <li>≥ RM6 mil for the latest financial year</li> </ol>	<ul> <li>2) Market</li> <li>Capitalisation Test</li> <li>≥ RM500 mil upon listing</li> <li>≥ 1 full year operating revenue</li> </ul>	<ul> <li>3) Infrastructure Project Corporation Test <ul> <li>Possess rights to build/operate infrastructure project</li> <li>Project cost of ≥ RM500 mil</li> <li>Remaining concession or license period of ≥ 15 years</li> </ul> </li> </ul>
	<ul> <li>Financial position &amp; Positive cash flow from operating activities (Profit Test: ≥ profit track record period; Market Cap Test: in the most recent financial year)</li> <li>No accumulated losses (under Profit Test)</li> </ul>			
Market	<ul> <li>No operating track record or profit requirement</li> <li>Demonstrate potential</li> </ul>			
<b>EAP</b> Market	<ul> <li>No operating track record or profit requirement</li> <li>Open to only sophisticated investors</li> </ul>			

## **Other Qualitative Criteria**





#### **Public Interest**

Business activities would not undermine public interest, e.g. no impact on religious sensitivity, morality, ethics, etc.

#### **Conflict of Interests**

Any conflicts of interests must be addressed and mitigated satisfactorily. This includes:

- Conflict involving interest of substantial shareholders and directors
- Conflict involving Advisers



#### **Corporate Governance**

Past corporate conduct of the company and its group, promoters, directors and key management

## **Regulatory Approval Process**



	Market	Market	<b>LEAP</b> Market
Step 1	Submit application including prospectus to SC	<ul> <li>Submit application to Bursa</li> <li>Submit prospectus to SC</li> </ul>	<ul> <li>Lodge IM with SC</li> <li>Submit application to Bursa</li> </ul>
Step 2	Review by SC • Queries • Site visit	<ul><li>Review by Bursa &amp; SC</li><li>Queries</li><li>Site visit</li></ul>	<ul> <li>Review by Bursa</li> <li>Queries only on focus areas</li> </ul>
Step 3	Approval from SC	Approval from Bursa & SC	Approval from Bursa
	(12 weeks)	(11 weeks)	(3 weeks)

Note: Actual processing time depends on quality of submission and timely response to queries issued by regulators

## Typical Listing Process and Timeline -Main & ACE Market





#### (3 - 4 months)

- Appointment of Advisers
- Structuring of IPOs
- Preparation of regulatory submissions and prospectus
- Due diligence (financial, legal and operational)
- Internal control review
- Preparation of reports by other experts -
  - Independent market research report
  - Reporting Accountants letter

- (3 Months)
- Public exposure of prospectus
- Processing of application and prospectus by authorities
- Site visit and physical inspection of key operations by authorities
- Preparation of response to queries raised by authorities

- (2 3 months)
- Update prospectus
- Pricing of IPOs
- Introduce company to selected/ cornerstone investors
- Signing of Underwriting Agreement for retail offering
- Registration of
   prospectus with SC
- Lodgement of prospectus with CCM

#### (1 Month)

- Issuance of prospectus
- Roadshows
- Book-building, price determination

## Typical Listing Process and Timeline -LEAP Market





#### (3 - 4 months)

- Appointment of Advisers
- Structuring of IPOs
- Preparation of Information Memorandum
- Due diligence (financial, legal and operational)
- Internal control review
- Lodgement/deposit of final IM

#### (3 weeks)

- Checking of the following focus areas-
  - Corporate
  - governance
  - Public Interests
  - Conflict of interests
  - Compliance with admission criteria

#### (2 - 3 months)

- Roadshows
- Placement of shares
- Listing on the LEAP Market

## **Post-listing Requirements**



	Market	Market	<b>LEAP</b> Market
Shareholder's mandate to issue securities	10%	10%	Pro-rata: 100% Non pro-rata: 50%
Transactions -Non RPT (% ratios)	<ul> <li><u>&gt;</u> 5% Announce</li> <li><u>&gt;</u> 25% shareholders</li> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;500k)</li> </ul>	<ul> <li>&gt; 5% Announce</li> <li>&gt; 25% shareholders         <ul> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;200k)</li> </ul> </li> </ul>	<ul> <li>&gt; 10% Announce</li> <li>&gt; 25% shareholders         <ul> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;250k)</li> </ul> </li> </ul>
Transactions - RPT (% ratios)	<ul> <li><u>&gt;</u> 0.25% Announce</li> <li><u>&gt;</u> 5% shareholders         <ul> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;500k)</li> </ul> </li> </ul>	<ul> <li><u>&gt;</u> 0.25% Announce</li> <li><u>&gt;</u> 5% shareholders         <ul> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;200k)</li> </ul> </li> </ul>	<ul> <li>&gt; 5% Announce</li> <li>&gt; 10% shareholders         <ul> <li>approval &amp; issue</li> <li>circular</li> <li>(consideration &gt;250k)</li> </ul> </li> </ul>
Circular to shareholders	Pre-vet by Bursa	Pre-vet by Bursa	Review by Advisers

## **Role of Advisers**





#### **Pre-listing**

- Assessing suitability of the company for listing
- Conduct due-diligence and preparation of submission documents
  - Adequacy of disclosures
  - ✓ Due diligence as per SC's Guidelines for Due Diligence
- Submit application
- Liaise with regulatory authorities
- ✓ Share distribution

#### Post-listing (ACE and LEAP Market)

- Provide guidance on compliance with relevant rules and regulations
- Review public documents prior to release announcements, circular to shareholders
- Liaise with regulatory authorities on behalf of the Company

## **Common pitfalls**





- Conflict of interests and related party transactions
- Ensure valid licenses, permits, authority approvals for business and properties
- Arrangements that affects operations e.g. with shareholders/ suppliers/ customers to be properly documented
- Auditors from the list of Audit
   Oversight Board (AOB) Registered
   Firms
  - Change accounts preparation from Malaysian Private Equity Reporting Standards to MFRS
- Unrealistic future plans

Advisable to resolve issues at early stage

- Inform advisers of all issues faced by the company
- May consult Bursa we provide guidance on listing process and assist in preliminary suitability assessment

## Listing Cost : Regulatory Fees



Types of Fees	MAR Market	ACE Market	<b>EAP</b> Market
Processing Fee (Main Market : payable to SC ACE & LEAP Market : payable to Bursa Malaysia)	RM80,000 + 0.05% of the total market cap of securities to be listed and nominal value of any additional securities issued or to be issued but not listed Max: RM800,000	RM30,000	RM9,000
Prospectus Fee (payable to SC)	RM15,000		RM500 IM lodgement fee
Initial Listing Fee (payable to Bursa Malaysia)	0.01% of market cap Min: RM20,000 Max: RM200,000	0.01% of market cap Min: RM10,000 Max: RM20,000	RM3,000
Annual Listing Fee (payable to Bursa Malaysia)	0.0025% of market cap Min: RM20,000 Max: RM100,000	0.012% of market cap Min: RM10,000 Max: RM20,000	RM5,000

Professional advisors' fees including underwriting, placement and brokerage fees are negotiable depending on the size and complexity of the case

## **Recent updates**



#### Tax Deduction

Effective from the year of assessment 2020 to 2022, listings of eligible technology-based companies on the ACE and LEAP Market are eligible for a tax deduction of up to RM1.5 million on the following listing costs:

- Fees to authorities
- Professional fees; and
- Underwriting, placement and brokerage

#### Economic Stimulus Package 2020

Bursa Malaysia will grant the following fee waivers to encourage growth in fund-raising activities through listings on the Exchange.

#### a) Processing fee

Applicable for IPO applications for listings on the ACE Market and the LEAP market. The fee waiver will be granted for submissions made within 12 months from 27 February 2020.

#### b) Initial Listing and Annual Listing fees

Applicable for listings of corporations on the ACE market, LEAP Market and on the Main Market for corporations with estimated market capitalization of less than RM 500 mil at the date of listing

The fee waiver will be granted for listing where the date of admission to the official list of Bursa Malaysia takes place within 12 months from 27 February 2020.

## **Approved Advisers**



#### Principal Advisers (Main, ACE & LEAP)

No.	Name
1	Affin Hwang Investment Bank Berhad
2	Alliance Investment Bank Berhad
3	AmInvestment Bank Bhd
4	CIMB Investment Bank
5	Hong Leong Investment Bank Bhd
6	KAF Investment Bank Bhd
7	Kenanga Investment Bank Bhd
8	M&A Securities Sdn Bhd
9	Maybank Investment Bank Bhd
10	Mercury Securities Sdn Bhd
11	MIDF Amanah Investment Bank Bhd
12	Public Investment Bank Bhd
13	RHB Investment Bank Bhd
14	TA Securities Holdings Bhd
15	UOB Kay Hian Securities (M) Sdn Bhd

#### **Corporate Finance Advisers (LEAP)**

No.	Name
1	Astramina Advisory Sdn Bhd
2	BDO Capital Consultants Sdn Bhd
3	cfSolutions Sdn Bhd
4	Crowe Howarth Sdn Bhd
5	DWA Advisory Sdn Bhd
6	Inter Pacific Securities Sdn Bhd
7	MainStreet Advisers Sdn Bhd
8	Sierac Corporate Advisers Sdn Bhd
9	SJ Securities Sdn Bhd
10	Strategic Capital Advisory Sdn Bhd
11	Thinkat Advisory Sdn Bhd
12	WYNCORP Advisory Sdn Bhd
13	ZJ Advisory Sdn Bhd

## **Contact Information - Equity IPO**





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For more details on Listing on Bursa Malaysia, visit https://www.bursamalaysia.com/listing/why\_bursa\_malaysia/your\_listing\_destination



### Thank you

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