MACD

DIGITAL BOARD SERIES

The Human Firewall

Five Critical Concepts for Cultivating a Cyber Security Culture

Board series by:

MACD

MALAYSIAN ALLIANCE OF CORPORATE DIRECTORS

Company No. 846751-K

A Not-For-Profit Company Limited By Guarantee

Member of:

GNDi GLOBAL NETWORK OF DIRECTOR INSTITUTES

Dr. Thomas, PhD
Founder and CEO
TreeSolution Consulting, Switzerland

In collaboration with:

TreeSolution — SECURITY THROUGH AWARENESS

In partnership with:

ACCA Think Ahead

BoardRoom — Smart Business Solutions

Dr. Thomas Schlienger, Dipl-Inform., is founder and CEO of TreeSolution Consulting. He has specialised in the subject of Cyber Security Culture, in particular on the questions of sustainability and measuring of Security Awareness. Since 2002 he has dealt with this subject, at first during his academic career, since 2005 with his own company. He has studied Business Informatics at the University of Zurich and has written his doctoral thesis about Information Security Culture at the University of Fribourg. Thomas Schlienger is an author of numerous professional and scientific publications, ISO 27001 Lead Auditor and lecturer at the Bern University of Applied Sciences.

Friday, 4 January, 2019 @ 08.30 am to 12.30 pm
President Room @ Royal Selangor Club
1, Jalan Raja, City Centre, 52100 Kuala Lumpur

The Human Firewall

Five Critical Concepts for Cultivating a Cyber Security Culture

Cyber threats are existential to all organisations whose business relies on IT and networked communications, but the management of most organisations has to date seen the problem as a technical one, and handed it to technical specialists to manage. But organisational leaders need to take an active role to ensure that the security behaviour staff are asked for is doable in the context of the business.

A circular, ongoing process will be presented, that seeks to maintain awareness of an organisations' security stance and the human aspects that contribute to that stance, followed by in-depth analysis of why vulnerabilities might exist (and re-visiting previous efforts to address them). While efforts to further understand the attitudes and beliefs of a population might be worthwhile, they should be linked closely to an analysis that leads to tailored campaigns based on identified issues.

This talk will highlight critical principles, concepts and winning tactics for understanding, measuring and changing security behaviour and for cultivating a security aware organisational culture. It addresses different aspects and recommendations relevant for everybody taking care about cybersecurity in organisations, like company owners, CIOs, CISOs, security specialists and awareness raising managers.

Agenda:

08:30 am: Registration / Breakfast

09:15 am: Welcome Address by President of MACD

09:30 am: Five Critical Concepts for Cultivating a Cyber Security Culture

10:30 am: Tea Break

10:50 am: Winning Tactics – Beyond Guidelines and BoringTrainings

11:45 am: Implications for the Board of Directors – Discussions

12:30 pm: End of Event

Workshop Fees

MACD Members
Complimentary

Non Members
RM 150

Registered Participants will be given a complimentary copy of:
- Checklist "The seven biggest mistakes in security awareness measurements and how to avoid them"
- Secrets of "How to achieve a real and sustainable change in behaviour"
- Special offerings for participants

REGISTER ONLINE

About MACD

WHO WE ARE

MACD is an independent membership-driven, not-for-profit Company Limited by Guarantee, established by directors, for directors to be the advocate of the broad interests of corporate directors, corporate professionals and business leaders.

WHAT WE DO

MACD provides a professional platform and voice for advocacy for the interests of corporate directors towards high corporate performance with integrity and sustainability.

HOW WE CAN HELP

Participate in national director education programmes to build better director competencies, better boards and better business.

Learn, engage and network with directors' shared experience and wisdom with sustained impact.

Equip yourself with insights, news and relevant governance resources for a board that's ahead of the curve.

Board matching and referral services to assist corporations seeking potential qualified Independent Non Executive Directors candidates to serve on board.

Become An MACD Member

Corporate Membership

For organizations that subscribe to the objects of the Company and sponsors the whole board as members. Corporate Members are non-voting members but the individuals appointed to represent the Corporation each have a voting right as an Ordinary Member.

Ordinary Membership

Individuals who currently serve, or have served within the last 24 months on the board of a Public Listed Company at the point of joining the membership. Membership carries a voting right at a General Meeting.

Associate Membership

Individuals who are not currently serving on the board of a Public Listed Company, but serving on the board of any Private Limited Company, or on the Board/Council of an Association, a Foundation or a Non-Profit Organization, or who are Corporate Professionals, or members of the C-Suite. Members shall enjoy the benefits of an Ordinary Member but shall not carry a voting right at a General Meeting.

Affiliate Membership

Individuals who are pursuing to fulfill the prerequisites of an Associate Membership that includes Academia or Students. It does not carry a voting right.

Board of Directors

Paul W Chan
President
Founding Member

Michael Oh
Founder & CEO
CeoWorld Academy Sdn Bhd

Samantha Tai
Managing Director
Boardroom Corporate
Services (KL) Sdn Bhd

Michael Marquardt
Global Business Advisor

For Profiles of International Board of Advisors, visit macd.org.my

Members of

GNDI GLOBAL NETWORK OF DIRECTOR INSTITUTES

The Global Network of Director Institutes (GNDI) is an international collaboration that shares expertise in directorship and corporate governance. GNDI collectively represents more than 134,000 individual directors and governance professionals.

IGEP Instituto de Gobernanza Empresarial y Pública

AUSTRALIAN INSTITUTE of COMPANY DIRECTORS

IBGC Instituto Brasileiro de Governança Corporativa

Institute of Corporate Directors Institut des administrateurs de sociétés

ecoDa The European Voice of Directors

VARD VEREINIGUNG DER AUFSICHTSRÄTE IN DEUTSCHLAND e.V.

BDI GCC Board Directors Institute

香港董事學會 The Hong Kong Institute of Directors FOUNDED 1997

IDU Israel's Directors Union

MACD MALAYSIAN ALLIANCE OF CORPORATE DIRECTORS

MIoD Mauritius Institute of Directors Promoting Corporate Governance across the board

Institute of Directors

PICG Pakistan Institute of Corporate Governance

ICD Institute of Corporate Directors

IDA INDEPENDENT DIRECTORS ASSOCIATION

SID SINGAPORE INSTITUTE OF DIRECTORS

IOD INSTITUTE OF DIRECTORS SOUTHERN AFRICA

Swiss Institute of Directors

IOD Thai Institute of Directors

IoD Inspiring business

NACD ELEVATE BOARD PERFORMANCE